



STARKS  
IP & International Trade Law

# Cookie Policy

## 1. Definitions

Company	STARKS BV Striemenbergstraat 15, 9040 GENT Company number: 0746.693.033 RPR Ghent, division Ghent Tel: +32 (0)479 40 46 42 www.starks.be info@starks.be
Cookie Policy	This policy regarding the use of Cookies by STARKS BV, with registered offices at 9040 GENT, Striemenbergstraat 15, company number 0746.693.033, RPR Ghent, division Ghent ("STARKS") and any possible modification or adjustment thereof by STARKS.
User	The natural or legal person who visits the Website.
Website	the active website associated with the domain name <a href="https://starks.be">https://starks.be</a>

## 2. Acceptance and amendments

- 2.1. By browsing the public and/or private part of the Website - including the content made available via the Website (such as - but not limited to - the links offered via the Website) - after you have expressly agreed to the use by STARKS of cookies or technologies with the same functionality (web beacons, flash cookies, HTML5 local storage, javascript, etc.), you acknowledge to have read, understand and agree with this Cookie Policy.
- 2.2. STARKS reserves the right to change this Cookie Policy without prior individual notification. Therefore, please check this policy regularly.

## 3. What are cookies?

- 3.1. Cookies are small and simple text files that are placed on your computer, tablet, smartphone or any other device you use to surf the Internet, as soon as you visit the Website.

Each cookie has a unique code but does not contain any personal data. Cookies therefore do not allow us to identify the users of our Website. On the basis of the unique cookie code, your browser can be recognized during your visit to the Website ("session cookie") or when you visit the Website at a later time ("permanent cookie").

In addition, STARKS also regularly uses technologies with the same functionality as cookies, such as web beacons, flash cookies, HTML5 local storage, javascript, etc., at least STARKS reserves the right to use such technologies without prior notice if it does not use them today.



3.2 We distinguish the following cookies:

- **Necessary cookies** – cookies that are indispensable for your visit to the Website and the correct use thereof;
- **Functional cookies** – cookies that make it easier and more pleasant for you to visit the Website, for example by personalising your browsing experience;
- **Performance cookies** – cookies that collect information about your use of the Website in order to improve the content of the Website and adapt it to the wishes of the User.
- **Third party cookies** – cookies placed by third parties who offer their own services via the Website, such as social media, advertisements or video services.

If you would like more information about the different types, uses and usefulness of cookies, you can also visit the following website <http://www.allaboutcookies.org>.

#### 4. Why does STARKS use Cookies?

The use of cookies allows STARKS to optimize your user experience and to analyse the traffic on the Website. For example, we may retain your personal settings (username, password, choice of language, etc.) so that you do not have to re-enter them each time you visit our Website.

Cookies make your interaction with our Website easier and faster and help you, as a User, to navigate between the different parts and pages of the Website.

#### 5. Which cookies and technologies with the same functionality does STARKS use?

STARKS uses the following Cookies:

Name	Target	Domain	Validity
._ga	User differentiation		2 years
._gid	User differentiation		24 hours
._gat	User registration during the visit		24 hours

For the third party cookies we use, we would like to refer you to the Cookie Policy of the relevant entities. As a User, you acknowledge that STARKS cannot influence the content of these policies, nor the content of the cookies of these third parties.



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## 6. Rejecting the use of Cookies and deleting Cookies

You can refuse the installation of cookies via your browser settings (in the 'Options' or 'Preferences' menu). You can also delete cookies already installed on your device at any time. If you do not find this immediately, we advise you to consult the 'Help function' of your browser. Depending on the browser you use, the following links may provide more clarity

- [Microsoft Internet Explorer](#)
- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Safari](#)

If you refuse the use of cookies, you acknowledge that this may have consequences for your use of the Website. You may then no longer be able to use certain features of the Website.